

RUN YOUR LABEL NOT YOUR SPREADSHEETS

MagelUP brings the essential workflows of an independent label into one connected platform. Maximize your profits, minimize operational costs, and maintain full control over your business.

ALL IN ONE MANAGEMENT PLATFORM



CONTRACTS

Organize agreements and essential relationship information, save time with our contract generator and settle hundreds of contracts in a minute.



SETTLEMENTS

Manage royalties with complete transparency. Ensure faster payouts, error-free accounting, and full control at every stage.



ANALITICS

Consolidate streaming statistics in onedashboard and use real-time analytics to optimize your revenue and strategy.



DELIVERY

Manage distribution workflows from a single environment. Ensure fast releases with guaranteed technical accuracy.

WHEN OPERATIONS ARE FRAGMENTED

- **CONTRACTS, DATA AND CALCULATIONS ARE SCATTERED** ACROSS SEPARATE FILES AND TOOLS.
- **LACK OF AUTOMATION DELAYS** REPORTING AND SLOWS DOWN DECISION-MAKING.
- **CONTRACTS, DATA AND CALCULATIONS GROWTH INCREASES OPERATIONAL COSTS INSTEAD OF MAXIMIZING PROFITS.** SCATTERED ACROSS SEPARATE FILES AND TOOLS.

WITH MAGELUP

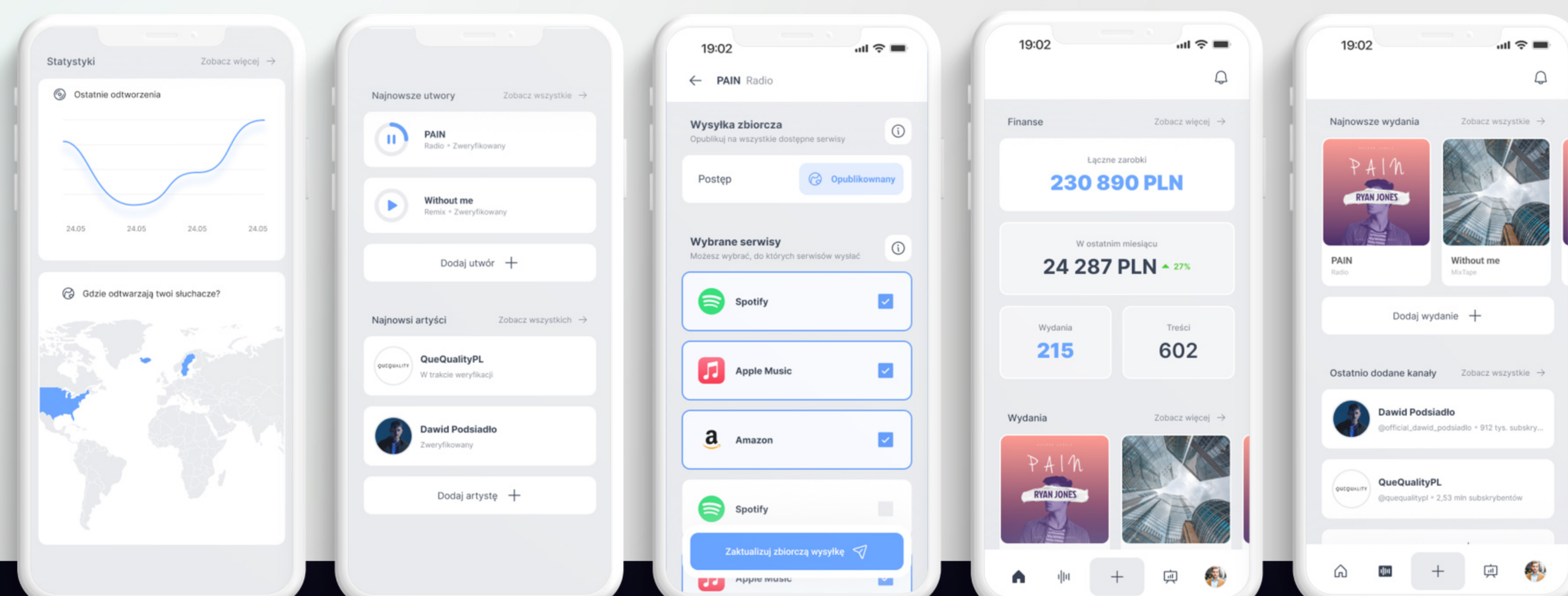
- **CONNECT CORE LABEL PROCESSES IN A SINGLE PLATFORM.**
- **ACCESS REAL-TIME DATA FOR QUICK AND PRECISE DECISION-MAKING.**
- **SAVE TIME THROUGH PROCESS AUTOMATION AND MAINTAIN FULL CONTROL OVER YOUR LABEL.**

BUILT FOR INDEPENDENT LABELS AND MUSIC PUBLISHERS

For teams ready to replace disconnected operational workflows with a dedicated platform designed around the realities of the music business.

MagelUP - APP

An app created specifically for artists. Uploading tracks and scheduling releases, tracking royalties and detailed analytics, all the way to seamless communication with the label via a built-in support module.



Meet MagelUP at Reeperbahn Festival 2026.

GET A FREE DEMO

Let's compare workflows and explore how MagelUP could support your label. A focused conversation. A short product demo. No hard sell.

magelup.com



magelup DISTRIBUTION

POWERED BY  MUGO

6,000+



RELEASES
DELIVERED
MONTHLY

30,000+



ARTISTS
SUCCESSFULLY
SERVED

200+



GLOBALMUSIC
DISTRIBUTION
CHANNELS

 Spotify

 YouTube

 MUSIC

 TikTok

 TIDAL

 deezer

 amazon

 SOUNDCLOUD

 Meta

WHY CHOOSE MAGELUP?

Direct Global Agreements

We work directly with the biggest platforms. As a **Spotify Preferred Provider** and a member of the **YouTube Entertainment Music Partner Network**, we ensure your music gets the premium treatment it deserves.

Years Of Experience

Operating as a **Direct Content Provider**, we have spent years perfecting our technological infrastructure to guarantee seamless, secure, and rapid distribution worldwide.

Competitive Pricing

We streamline the distribution process to offer the most competitive rates on the market, maximizing your revenue while you maintain full control over your catalog.



JOIN THE **PROFFESIONALS**

magelup.com